

Title Page

JUL -6 1925

"Call a Cox."

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R

a Photoplay in 2 reels

Writ by Walter & Richard

author of Photoplays

Christian Film Co. Inc.

(JDA)

6/28/25

UL -6 192

P R E S S S H E E T

Christie Comedies

©CIL 21628

"CALL A COP"

With

**Neal
Burns**



Directed by Walter Graham



EDUCATIONAL FILM EXCHANGES, Inc.
MADE IN U. S. A.

1169

"CALL A COP" A REAL RIOT OF FAST FUN AND CLEVER COMEDY

Neal Burns, Excellent Cast and Christie Sets and Photography Make This a Winner

You've heard of comedies which were "riots." Well, "Call a Cop" is just that kind of a comedy.

Christie Comedies have earned one of the best reputations in the industry for fast and clever comedies. Produced with all the care and detail of the finest feature productions, carrying a clever and well handled plot, filled with action and charged with the kind of comedy your patrons enjoy, these two reelers have become a standard of comedy entertainment all over the world.

"Call a Cop" is right up to the Christie standard and Christie reputation in every detail. Fine, fast comedy, clever and side-splitting situations, wonderful photography and sets and the famous Christie Comedy cast headed by Neal Burns make this two reeler one of the most enjoyable bits of entertainment you have ever presented to your patrons.

The Story

Peggy is on her way West and sends a telegram to Billy, telling him she will arrive at 11 A.M. and to be sure to meet her. When the telegram arrives, Billy is sleeping and is awakened by his valet who tells him he has just about time to dress and get to the station. As he starts to leave the house, he is met by a police officer who has been sent to arrest him. He shows Billy five tickets for speeding which he has disregarded. Billy is taken to court.

The judge is in a bad humor and as each victim is brought up he is sentenced to five days. Billy hears this and turning to Tuffy Turner, a big brute who is sitting next to him, asks him to appear in his place. He says he will give him \$100.00 and five days won't be very long. Tuffy agrees and when Billy's name is called Tuffy goes up to the judge. Billy starts to leave the courtroom just as he hears the judge give Tuffy a six months' sentence.

Billy stops to buy flowers for Peggy and as he comes out of the shop he sees Tuffy, who has escaped, coming after him. He tries to evade him but can't and reaches the station where Peggy is waiting for him with Tuffy close behind.

In the meantime a lawyer has arrived at Billy's house with good news for him. But Billy is not at home and finding the telegram the lawyer goes to the station to find him. When he arrives and asks if he is Billy Bettsford, Billy, thinking he is another officer, says that Billy Bettsford is in jail. Then the lawyer explains that Billy's uncle has left him \$10,000.

Tuffy overhears this conversation and starts back to jail so he can get the money. When the lawyer gets to jail, Tuffy tries to grab the money



For Electro Order No. 3736-E
For Mat (Free) Order No. 3736-M

from him but the lawyer refuses to give it to him until he has proofs. As he leaves the jail he meets Billy who tells him he is really Billy Bettsford. The lawyer gives Neal his address and tells him to bring him proofs and he will give him the money. Tuffy hears this and breaks jail and goes to the lawyer's house to steal the money. But he is unsuccessful as Billy, Peggy and the valet arrive with their credentials and capture Tuffy, and the lawyer turns the money over to Billy and everyone is happy.

WHO'S WHO

in

"Call a Cop"

Billy NEAL BURNS

Peggy Natalie Joyce

Tuffy Turner..... Bill Blaisdell

Valet William Irving

Directed by Walter Graham

EXPLOITATION

The showman who plays Christie Comedies is heir to all the benefits to be derived from the National advertising carried on all Educational Short Subjects, for the name Christie Comedies appears prominently in all of the advertisements appearing in the Saturday Evening Post.

You can reap the benefits of this huge advertising by giving the accessories bearing the Educational trademark and the Christie name a prominent display in your lobby and on your screen. The millions of readers of this great publication have been taught to look for these identifying marks when looking over the program of your theatre. Only by displaying them can you get the box-office benefit of this big campaign.

Use plenty of paper and lobby display photos in your lobby, poster and photo frames. Include the slide on your screen among the slides of other coming attractions; use the little "ad" cuts and the advance publicity stories in the columns of your newspaper.

PARAGRAPHS

For Your Program

In addition to the feature picture—"Call a Cop," one of Christie's fastest and funniest.

Extra added attraction—Neal Burns in one of those delightful Christie side-splitters, "Call a Cop."

Neal Burns in a riot! "Call a Cop"—But it's a riot of fun. Two reels of "Call a Cop"—a riot of laughter.

Neal Burns in a riot! "Call a cop"—But it's a riot of fun. Two reels of typical laughmaking Christie Comedy.

Laugh and you're a regular guy—Weep and you're a grouch! Lose your grouch and your blues by seeing Neal Burns in his latest and funniest, "Call a Cop."

MILES OF LAUGHS IN "CALL A COP" CHRISTIE COMEDY

Neal Burns Starred in Two Reels of Fast and Clever Comedy

(Newspaper review for use after showing of picture)

Every once in a while we read statistics showing the number of miles the total number of somethings or others would reach if placed end to end, or how high they would go if piled one on top of the other and generally the figure runs up into two or three Woolworth Buildings, a couple of Washington monuments, with enough left over to top the Statue of Liberty, but as far as we know, no one has yet figured out just how many years it would take one good hearty laughter to laugh all the laughs that have been laughed at Christie Comedies.

But the statistical expert's work would probably go in vain, for as soon as he got one sum figured out, along would come Christie with another comedy and then there would be a couple of centuries more of laughter to compute, especially if the comedy was of the rib-tickling quality of "Call a Cop" which is generating laughs by the thousands at the Theatre this week.

Neal Burns is the featured comedian and he is seen as a young man who has neglected to answer five summonses for speeding. He is arrested just as his best girl comes to town and hires a tough character to take his sentence. Then he falls heir to some money—but as he is, by proxy, in jail, he has a hard time convincing the proper people that he is himself and not the man in the jail.

Pretty Natalie Joyce is seen as his leading lady and others in the cast are Bill Blaisdell and William Irving. The direction is by Walter Graham.

HALF HOUR OF SNAPPY COMEDY

(Newspaper review for use after showing of picture)

If you want a half-hour of real hearty laughter, don't fail to see the latest Educational-Christie Comedy, "Call a Cop" which is at the Theatre.

Neal Burns is the featured comedian and he is supported by Natalie Joyce, one of the 1925 "Baby Stars" and by Bill Blaisdell, William Irving and Eddie Baker. The story is by Frank Ronald Conklin and the direction is by Walter Graham.

The comedy is filled with clever situations and fast and side-splitting fun.

NEAL BURNS IS REAL VETERAN;— SCREEN COMEDIAN ELEVEN YEARS



NEAL BURNS
In a Scene From
"CALL A COP"

For Electro Order No. 3737-E
For Mat (Free) Order No. 3737-M

NEAL BURNS AND EXCELLENT CAST

(Prepared as advance publicity story)

Neal Burns will have the support of a excellent comedy cast in his new Educational-Christie Comedy, "Call a Cop" which will be the comedy attraction at the Theatre.

Natalie Joyce, whose beauty has graced many Christie Comedies for the past year, has been chosen as his leading lady in this picture. This is Natalie's first starring venture since joining the Christie Company, but she has been seen in many supporting roles. She is one of the 1925 "Baby Stars" and her promotion to stardom is but the fulfillment of the prediction made by that astute body of young men, publicity and advertising managers of the motion picture industry, that Natalie was a potential star.

Bill Blaisdell will be seen as the heavy. His huge build together with a growth of bristly whiskers make him one of the best "heavies" on the screen. William Irving, also a Christie favorite, will be seen in the role of a comic valet.

Star Finishing Ninth Year With Christie, Claims Record

(Prepared as advance publicity story)

In the rapidly growing motion picture industry, almost any actor or director who has seen a couple of years of service before the camera can lay claim to the title of "veteran," for the industry is changing so rapidly that two or three years experience embrace changes that would not normally occur in a decade in any other industry.

But Neal Burns, Christie star, and featured comedian in the Educational-Christie Comedy, "Call a Cop" which will be the comedy attraction at the Theatre, can lay claim to being a veteran of veterans.

Burns has been eleven years in pictures—and every one of them were spent in comedies. That is a distinction that very few can claim—they can be numbered on the fingers of the hand. To cinch his unique claim, Burns cites the fact that he has been nine years with the same employers—the Christie Brothers.

Although Burns is just out of his twenties, he has had, in addition to his work before the camera, years of experience on the legitimate stage in such old time successes as "The Sporting Duchess," "A Stubborn Cinderella," "The Girl in The Taxi," "The Winsome Widow" and many other productions. He served in that great training school for actors, the Morosco Stock Company, in Los Angeles, where so many of the stage and screen stars rounded out their education in the art of Thespis.

NATALIE JOYCE SUPPORTS BURNS

(Prepared as advance publicity story)

Neal Burns, star of the Educational-Christie Comedy, "Call a Cop" which is booked as the comedy attraction at the Theatre starting, will have a new leading lady in this hilarious two-reeler in the person of petite Natalie Joyce. Miss Joyce has been with Christie Comedies for over a year and this is her first leading role.

Natalie is very pretty and vivacious brunette and was formerly a dancer. She was recently chosen as one of the 1925 "Baby Stars," an honor which falls to but a select dozen out of Hollywood's hundreds each year.

PERFECT PROGRAMS

A picture good enough for your audience is good enough to advertise.

Every picture on your program should serve two definite purposes. It should entertain your patrons and it should be the means of drawing them to the theatre.

A perfect program would be one composed of pictures, every one of which would be excellent entertainment—each one a picture that would please every one of your patrons one hundred percent.

If you could secure such a program for every change of bill, how would you advertise it?

Would you advertise only ONE item on it—the longest picture—or would you advertise every single picture on the bill and also advertise your show as a complete entertainment?

Good showmanship would prompt you to tell the world about your wonderful programs and every single item on them. It would be shortsighted to overlook any item.

But unless you are advertising your Short Subjects you are showing just as great lack of showmanship, for the two reel comedy on your bill is one of your strongest business getters.

The two reel comedy has a host of friends—patrons who enjoy them more than anything else on your program—and you are overlooking this percentage of the public when you omit mention of their favorite entertainment in your newspaper advertising.

Give your Short Subjects a chance to demonstrate their business-bringing ability by including them in your newspaper advertising. It is good business and good sense.



One Column by One Inch "Ad" Cut.
For Electro Order No. 3738-E
For Mat (Free) Order No. 3738-M



Two Column by One and One Half Inch "Ad" Cut
For Electro Order No. 3739-E
For Mat (Free) Order No. 3739-M

For Three Column Cut on Page One Order
Electro No. 3740-E Mat (Free) No. 3740-M

ACCESSORIES

Hand Colored Slides

Four Color One Sheets Four Color Three Sheets

Duo Tint 11 x 14 Lobby Cards

(Eight Cards to Set)

Black and White 8 x 10 Photos

(Ten Photos to Set)

One Column Newspaper Publicity Cuts and Mats

One Column Star Cuts and Mats

One Column, One Inch, Newspaper "Ad" Cuts and Mats

Two Column, One and One Half Inch, Newspaper "Ad" Cuts and Mats

Three Column, Six Inch, "Ad" Cuts and Mats

(All Mats Free)

And the Fullest Cooperation from Your Exchange
(Cuts and mats must be ordered by number)

CATCHLINES

For Newspaper "Ads"

Neal Burns and Natalie Joyce and the Christie Comedians in their two reel laugh-maker, "Call a Cop."

A riot of fun and hilarity—Neal Burns, Christie star in "Call a Cop." Two reels of excellent comedy.

"Call a Cop"—You're sentenced to thirty minutes of laughter when you see Neal Burns in this two reel riot—"Call a Cop."

Hang on to your dignity and call a cop to quell the riot of fun when you see "Call a Cop" the snappy Christie Comedy with Neal Burns.

You'll laugh 'till your sides ache at Neal Burns and the Christie Comedians in "Call a Cop," Christie's latest two reel side-splitter.

JUL -6 1925

REQUEST FOR RETURN OF COPYRIGHT DEPOSIT.

Dated at

Wash D.C.
July 6 1925/

Register of Copyrights,
Library of Congress,
Washington, D.C.

Dear Sir:

The undersigned claimant of copyright in the work herein named,
deposited in the Copyright Office and duly registered for copyright pro-
tection, requests the return to him under the provisions of sections 59
and 60 of the Act of March 4, 1909, of one or both of the deposited copies
of the 2 Prints entitled "Ball & Leaf"

Prophet's Book for Ball
deposited in the Copyright Office on July 6/25 and registered
under Class XXc. No. 21628

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If this request can be granted you are asked and authorized to send
the said copy or copies to me at the following address _____

_____ or
to _____
at _____

Signed W. H. ...
(Claimant of Copyright)

W. H. ...

JUL 8 1925

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